



# DIGITAL BROS

CREATIVE STUDIOS

## DIGITAL BROS MARKETING SOLUTIONS

*An In-depth Look*

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Before we get into it, let's lay out our 4 plans and give you a brief idea on what they are.

## Two Simple Website Plans

### Inferno Plan

\$7,896 initial year & \$4,228 subsequent years

### Spark Plan

\$3,471 initial year; \$1,479 subsequent years

Our plans cater to businesses seeking a dynamic website to showcase, sell, and serve efficiently. At Digital Bros Creative Studios LLC, we offer customized designs and essential features, with automation options to streamline operations. For hands-on features, our team provides comprehensive support, from setup to training. We consider our role a partnership, dedicated to your success and ongoing support.

## Two Simple Full Marketing Plans

### The Summit Plan

\$100K/year - Yearly contract paid in monthly installments

### The Catalyst Plan

\$55K/year - Yearly contract paid in monthly installments

In today's digital realm, keeping pace demands more than just a single marketer; it requires a multifaceted team approach. That's where Digital Bros Creative Studios LLC stands out. Our Marketing Solutions Plans offer a comprehensive blend of website development and expansive marketing strategies, executed by a diverse team of specialists. Choosing us means accessing a broad spectrum of expertise—strategic, creative, and technical—all under one roof. This integrated team approach ensures a robust, dynamic digital presence, tailored to your unique goals, providing superior benefits over the limited scope a single marketer could offer.

### Why do we show our pricing?

At Digital Bros Creative Studios LLC, we believe in transparency as the foundation of trust with our clients. Our open pricing model ensures that potential clients understand exactly what they are getting and at what cost, eliminating any surprises down the line. This approach empowers businesses to make informed decisions, aligning their digital marketing investments with their budget and expectations. Ultimately, our upfront pricing reflects our commitment to building long-term relationships based on honesty, clarity, and mutual respect.



## Inferno Plan: The Ultimate Growth Catalyst

Ideal For: High-growth industries such as technology, e-commerce, health & wellness, and real estate, the Inferno Plan is the beacon for businesses aiming to scale their digital presence rapidly.

### Features and Benefits:

**Elite Web Presence:** With the Inferno Plan, businesses leverage the full power of Wix Studio's Elite and Plus plans, designed to escalate business growth. This plan includes unlimited site collaborators, a custom CMS quota, and dedicated data infrastructure to ensure your website scales with your business.

**Ascend Marketing Tools:** Your marketing strategy receives a significant boost with unlimited forms, email marketing automations, and social posts, ensuring your message is broadcasted far and wide.

**Priority Support:** VIP customer care and priority support are a staple of the Inferno Plan, ensuring your needs are promptly and efficiently addressed.

### The Digital Bros Embrace:

At Digital Bros, we understand the pulse of rapidly growing industries. The Inferno Plan is meticulously designed to keep pace with your ambitious business growth, offering a seamless blend of cutting-edge web development, content marketing, and digital strategies that



distinguish you from the competition. Focused on driving tangible results and maximizing ROI, our team is committed to ensuring your online presence is not only visible but impactful.

## Add-ons for the Inferno Plan:

**Content Starter Package (Starting at \$1,599) One-time Fee:** Jumpstart your brand's narrative with our content starter package, including professional videos, photos, and a compelling brand story video, all crafted to resonate deeply with your target audience.

**Branded App (\$1,668/yr):** Extend your digital footprint with a fully branded mobile app, starting with the Standard Plan, to provide an engaging experience for your customers on the go.

**Custom API Development (\$150/hr):** Unleash endless possibilities with custom API connections to third-party CRMs, apps, and workflows, tailored specifically to meet your industry needs and integrate seamlessly with your existing processes.

## Inferno Plan: Comprehensive Feature Breakdown

The Inferno Plan is our premium offering designed for businesses ready to set the digital world ablaze with their growth and innovation. This plan encapsulates an array of features that cater to every facet of digital engagement, from the foundational website infrastructure to advanced marketing automation and beyond. Here's a detailed look at the features that make the Inferno Plan a powerhouse for digital growth:

**Unlimited Bandwidth & Storage:** Ensures your website can handle a surge in traffic without compromising on speed or performance.

**Custom Domain:** Enhances brand visibility with a professional domain name that makes a lasting impression.

**Secure and Reliable Hosting:** Wix provides secure, reliable hosting to keep your website safe and online around the clock.

**SSL Certificate:** Guarantees website security, earning your visitors' trust by encrypting data and transactions.

**Mobile Optimization:** A responsive design ensures your site looks great and functions flawlessly on all devices.



**SEO Tools:** Advanced SEO features improve your site's visibility on search engines, driving more organic traffic.

**Custom CMS:** Tailor-made content management solutions allow you to create, manage, and publish content effortlessly.

**E-commerce Capabilities:** An integrated online store enables you to sell products and services directly from your website.

**Appointment Booking System:** Facilitates scheduling and managing appointments or classes directly on your site.

**Email Marketing:** Build and execute compelling email campaigns with built-in tools to engage and grow your audience.

**Social Media Integration:** Connect your website to your social profiles for seamless content sharing and engagement.

**Priority Support:** Access to VIP customer care ensures that any issues or questions are promptly addressed.

**Analytics and Reports:** Comprehensive insights into your website's performance to inform data-driven decisions.

**Video Hours:** Upload and share high-quality video content to engage visitors and provide value.

**Multiple Payment Methods:** Offer customers a variety of payment options for a smooth checkout experience.

**Subscription Models:** Implement subscription services or memberships to build a recurring revenue stream.

**Event Management:** Promote, manage, and sell event tickets directly from your website, enhancing attendee engagement.

**Professional Logo Design:** A custom logo design that reflects your brand's identity and values.

**Branded Social Media Content:** Craft cohesive and compelling content across your social channels to amplify your brand's voice.



The Inferno Plan is tailored to propel businesses into a new realm of digital dominance, equipped with the tools, technology, and support to ensure success in the competitive digital marketplace. This comprehensive suite of features is designed to meet the evolving needs of ambitious businesses, enabling them to thrive online.

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## Spark Plan: Lighting the Path for Emerging Brands

Tailored for the innovative souls at the forefront of business creation and transformation, the Spark Plan serves as the foundational step for emerging brands, startups, local services, and educational platforms aiming to carve out their unique space in the digital landscape. With a mission to democratize access to sophisticated web and marketing tools, this plan is meticulously designed to offer budding businesses the necessary arsenal to ignite their digital presence.

Emerging brands are often at a crossroads, seeking to establish a solid online identity while grappling with limited resources and the need for visibility. Recognizing this pivotal phase, the Spark Plan combines essential web design and development features with basic digital marketing tools to ensure these brands not only take off but soar.

### Features and Benefits:

**Solid Foundation:** Leverages the combined strengths of foundational web design and development tools to ensure your business has the robust online presence it needs. From sleek, user-friendly website designs to basic SEO setups, this plan lays the groundwork for your brand's digital identity.

**Ascend Marketing Basics:** Initiates your journey into digital marketing with targeted email marketing, social posts, and automations. This suite of tools is designed to engage your audience effectively, keeping them informed, involved, and interested in your brand's story and offerings.

**Responsive Support:** Access to a dedicated support team ensures you're never alone in your digital voyage. Whether it's a technical glitch or a strategic query, our experts are ready to assist, ensuring your website not only stays up but performs optimally.

The Spark Plan stands as your digital lighthouse, guiding your brand through the initial stages of online establishment towards growth and recognition. It's more than a plan; it's a commitment to nurturing the seeds of tomorrow's industry leaders by providing them with the tools, guidance, and support necessary to thrive in the digital ecosystem.

## Spark Plan: Feature Breakdown

The Spark Plan is specially crafted to support and empower the growth of emerging brands, offering a full suite of tools necessary for establishing a robust digital footprint. Below is a detailed overview of the features included in this plan, meticulously organized to provide a comprehensive understanding of its offerings:

### Website Development and Design:

- A wide selection of customizable templates suitable for a variety of industries and aesthetic preferences.
- An intuitive drag-and-drop editor for straightforward website customization, no coding knowledge required.
- Designs that are responsive across all devices, ensuring your site is beautifully presented on desktops, tablets, and smartphones.
- Basic search engine optimization (SEO) settings to enhance your site's visibility and ranking on search engine results pages.

### Hosting and Domain:

- Dependable web hosting that guarantees your site's uninterrupted online presence.
- Complimentary domain registration for the first year to help establish your brand's online domain.
- An SSL Certificate to safeguard your site and user data, enhancing trust and security.

### Marketing and SEO Tools:

- An SEO guide to assist you in optimizing your website for search engines, improving your organic reach.
- Email marketing capabilities with customizable templates for effective communication with your audience.



- Integration with social media platforms allowing for seamless content sharing and engagement with your community.
- Integration with Google Analytics for in-depth insights into your website's traffic and user behavior.

### **Business Solutions:**

- Basic e-commerce functionality enabling you to sell products or services directly from your website.
- An appointment booking system perfect for service-based businesses looking to schedule sessions and manage bookings online.
- Tools for managing events, including creating event listings, promoting events, and selling tickets directly through your website.

### **Support and Resources:**

- Access to a comprehensive Help Center filled with tutorials, guides, and articles for support.
- Community forums for engaging with other users, asking questions, and exchanging tips.
- Standard customer support ready to assist you with any queries or issues regarding your website.

### **Additional Features:**

- A blogging platform to share articles, news, and thought leadership pieces with your audience.
  - A basic form builder for creating various forms such as contact, subscription, and feedback forms.
  - Gallery options for displaying your products, projects, or portfolio in an attractive and organized manner.
  - The Spark Plan stands as an all-encompassing entry-level solution for businesses embarking on their digital journey, providing essential tools for website building, launching, and growth, with scalability options to evolve alongside your business needs.
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## Summit Plan: The Ultimate Marketing Solution - \$100K/year

Designed for businesses that demand the very pinnacle of digital marketing expertise, the Summit Plan by Digital Bros Creative Studios LLC embodies the zenith of marketing and website services. At \$100K per year, this plan is for businesses ready to leverage unlimited possibilities in their digital marketing endeavors. It is crafted to include everything offered in the Inferno Plan regarding website services, making it a comprehensive choice for those seeking an all-encompassing digital presence overhaul.

### Why The Summit Plan Stands Apart:

**Unmatched Value:** Assembling an in-house team capable of delivering the vast range of services covered by the Summit Plan could significantly exceed the plan's cost, particularly when considering salaries, benefits, and the need for specialized equipment.

**Unlimited Resources:** The plan offers unlimited API integration work and content creation, including shooting days and specialized equipment, ensuring your marketing capabilities know no bounds.

**Seamless Integration:** Perfect for businesses with existing marketing efforts, the Summit Plan boosts your team's capabilities with additional expertise and resources, elevating your marketing to unprecedented levels.



## Included in The Summit Plan:

- Everything from The Catalyst Plan.
  - Unlimited API integration works, facilitating seamless operations across various platforms and enhancing user experience.
  - Unlimited content creation, ensuring your brand narrative is compellingly and consistently communicated across all channels.
  - Comprehensive management of all digital marketing campaigns, adopting a holistic approach to ensure digital excellence and coherent brand messaging.
  - The Summit Plan is an elite offering from Digital Bros Creative Studios LLC, designed to provide businesses with a formidable online presence and a robust marketing strategy, ensuring they stand out in the digital landscape.
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## The Catalyst Plan: Igniting Strategic Growth - \$55K/year

The Catalyst Plan by Digital Bros Creative Studios LLC is tailored for businesses poised for strategic expansion, offering an extensive range of marketing services at a compelling price point of \$55K/year. This plan is built upon the robust foundation provided by the Spark Plan, enhancing it with advanced marketing strategies and implementations. It's the ideal choice for businesses seeking comprehensive growth solutions without the costs associated with expanding their in-house team.

### Key Advantages of The Catalyst Plan:

**Cost-Effective Growth Strategy:** With the cost of an in-house marketer potentially reaching up to \$80K annually before considering benefits and equipment, The Catalyst Plan offers a wide array of marketing services at a competitive rate, delivering significant value.

**Comprehensive Digital Marketing Services:** This plan encompasses everything needed for a dominant online presence, from custom website design and development from the Spark Plan to extensive digital marketing campaign management across multiple platforms.



**Enhanced Capabilities:** For businesses aiming to supplement their existing marketing efforts, The Catalyst Plan broadens your scope, offering additional expertise and resources to bolster your marketing strategies.

## Highlights of The Catalyst Plan:

**Inclusive of Spark Plan Services:** Builds on the Spark Plan's foundational website services, providing a solid base for all digital marketing activities.

**Dedicated Content Creation:** Includes up to 2 shooting days with the option for additional resources like drones, ensuring high-quality, engaging content that aligns with your brand narrative.

**API Integration Support:** Offers 30 hours of API integration to enhance website functionality and user experience, connecting seamlessly with other digital tools and platforms.

**Strategic Digital Marketing Management:** A holistic approach to digital marketing, from strategy development to campaign execution, ensuring consistent brand messaging and impactful audience engagement.

Opting for The Catalyst Plan means choosing a path of strategic growth and innovation. It's a partnership that extends beyond mere service provision, aiming to ignite your business's potential and propel it to new heights with the support of Digital Bros Creative Studios LLC's expert team.

Marketing Solutions - Feature Breakdown	Catalyst Plan	Summit Plan
Professional Website Design	✓	✓
Digital Presence Management	✓	✓
Content Starter Package	✓	✓ +
API Integration	✓	✓ +
Content Marketing Management	✓	✓
Social Media Consultation & Training	✓	✓
Advanced SEO Strategies	✓	✓ +
Comprehensive Analytics & Reporting	✓	✓ +
Dynamic Email Marketing Strategies	✓	✓ +
Integrated CRM Solutions	✓	✓ +
Exclusive Educational Workshops	✓	✓ +
Unlimited Content Creation		✓
Comprehensive Digital Marketing Campaign Management		✓
Seamless Integration with Marketing Teams		✓



## Thank You for Considering Digital Bros Creative Studios LLC: Your Partner in Digital Excellence

As we conclude our exploration of Digital Bros Creative Studios LLC's suite of Marketing Solutions Plans, it's clear that each plan is meticulously crafted to meet the diverse needs of businesses in today's dynamic digital landscape. From the foundational Spark Plan, designed to ignite the digital journey of emerging businesses, to the strategic Catalyst Plan for those ready to accelerate growth, and culminating in the Summit Plan for enterprises aiming to dominate their digital domain, we offer a spectrum of solutions tailored to each stage of business growth.

Choosing Digital Bros Creative Studios LLC means more than just selecting a service package. It represents a strategic partnership, where your business's goals and aspirations are met with our expertise, innovation, and unwavering support. Our commitment to transparency, cost-effectiveness, and comprehensive digital marketing strategies ensures that your investment not only enhances your online presence but also drives tangible business growth and success.

Embrace the opportunity to transform your digital marketing strategy with Digital Bros Creative Studios LLC, where our team's passion, creativity, and expertise converge to craft not just solutions, but pathways to your business's future triumphs. Let's embark on this journey together, unlocking the full potential of your brand in the digital world.

